• Proven to significantly reduce buildup of tartar
• Optimal kibble size for everyday feeding
• Patented kibble texture
• Perfect nutrition for adult dogs and cats
• Added antioxidants plus a natural source of glucosamine

DH
Dental Health™ brand Canine and Feline Formulas
Dental Health™ brand Canine and Feline Formulas

Indications
- Adult and senior dogs and cats, to help reduce the accumulation of plaque and tartar
- Adult and senior dogs and cats, for everyday maintenance

Periodontal disease is the most commonly diagnosed disease among U.S. pets, affecting at least 70 to 80 percent of dogs and cats.1-6 A comprehensive dental health plan includes regular checkups and cleanings plus consistent at-home care. Because DH Canine and Feline Formulas are nutritionally perfect for everyday feeding for adult dogs and cats and proven to reduce tartar buildup, they can play an important role in the daily dental health plans you recommend for your patients.

Optimal kibble size for cats and large and small breed dogs
- Kibble large enough to promote increased chewing time, yet small enough for convenient everyday feeding
- Feeding right-sized kibble for cats and large and small dogs encourages client compliance
- Feeding DH every day can maximize the diet’s overall plaque and tartar reduction
- DH Small Bites Canine is sized for dogs weighing less than 30 pounds

Patented kibble texture promotes cleaning
- DH kibble texture is less brittle than conventional dry diets to allow deeper tooth penetration before kibble is split
- Excellent tooth penetration extends contact time between kibble and teeth for a greater cleaning effect

Significant tartar reduction shown in testing
- Testing shows use of DH Canine and Feline Formulas significantly reduces tartar accumulation
- Everyday feeding of DH can help keep teeth clean between dental prophylactic treatments

![Purina Veterinary Diets® Dental Efficacy Study — Tartar Scores](chart.png)
Excellent nutrition for everyday feeding

- An ideal maintenance diet for adult and senior dogs and cats with the added benefit of tartar reduction
- Optimal protein level to help support a healthy immune system
- Moderate fat and calories help manage weight
- Added antioxidants, including vitamins A and E, to help reduce oxidative stress
- Natural source of glucosamine to help support joint health
- Exceptional palatability

### Purina Veterinary Diets DH Dental Health brand Canine and Feline Formulas

<table>
<thead>
<tr>
<th>Average Nutrient Composition (as fed)</th>
<th>DH Small Bites Canine Formula (for dogs up to 30 lbs.)</th>
<th>DH Canine Formula</th>
<th>DH Feline Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protein (%)</td>
<td>26.15</td>
<td>26.63</td>
<td>37.13</td>
</tr>
<tr>
<td>Carbohydrate (%)</td>
<td>42.77</td>
<td>38.63</td>
<td>31.27</td>
</tr>
<tr>
<td>Fat (%)</td>
<td>16.04</td>
<td>15.33</td>
<td>13.06</td>
</tr>
<tr>
<td>Crude Fiber (%)</td>
<td>2.79</td>
<td>2.83</td>
<td>4.28</td>
</tr>
<tr>
<td>Glucosamine (ppm)</td>
<td>854</td>
<td>887</td>
<td>873</td>
</tr>
<tr>
<td>Vitamin A (IU/kg)</td>
<td>24,175</td>
<td>23,242</td>
<td>21,991</td>
</tr>
<tr>
<td>Vitamin E (IU/kg)</td>
<td>1072</td>
<td>1072</td>
<td>675</td>
</tr>
<tr>
<td>Kcal/kg (ME)*</td>
<td>3624</td>
<td>3640</td>
<td>3310</td>
</tr>
<tr>
<td>Kcal/cup (ME)*</td>
<td>302</td>
<td>315</td>
<td>270</td>
</tr>
</tbody>
</table>

*Approximate values

### Dental Chews™ brand Canine Treats provide between-meal dental benefits

- High protein, easily digested chew treat
- Cleans teeth and massages gums
- Helps reduce plaque and tartar accumulation
- Complements DH Canine Formulas

VETERINARY ORAL HEALTH COUNCIL (VOHC) Seal of Acceptance. Only products meeting VOHC standards for retarding tartar receive this designation.
Optimal kibble size is an important consideration in canine and feline dental diets

- DH is large enough to promote increased chewing time, yet small enough for everyday feeding
- Feeding DH every day can maximize the diet’s overall plaque and tartar reduction

DH texture promotes cleaning action

- The patented kibble texture promotes cleaning by allowing deeper tooth penetration before the kibble breaks apart

Perfect adult nutrition for everyday feeding

- DH is an ideal maintenance diet for adult and senior dogs and cats
- Includes added antioxidants and a natural source of glucosamine
- With moderate fat and calorie levels, DH can help manage the weight of dogs and cats

For more information, visit www.purinavets.com
(user name: purinavets; password: nutrition)
or call 1-800-222-VETS (8387) weekdays, 8:00 a.m. to 4:30 p.m. CT.

DH

Dental Health™ brand Canine and Feline Formulas

DH Dental Health™ brand Canine and Feline Formulas from Nestlé Purina are available in dry form for adult and senior dogs and cats.

DH Small Bites Canine Formula is available in 8-lb. and 20-lb. bags.
DH Canine Formula is packaged in 20-lb. and 35-lb. bags.
DH Feline Formula is available in 8-lb. bags.
Dental Chews are available in 5-oz. boxes.

REFERENCES:

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