• Formulated for the unique metabolism of cats
• High protein/low carbohydrate content helps promote glucose control
• May help reduce insulin requirements
• Excellent palatability
• Available in a variety of textures

DM
Dietetic Management® Feline Formula

For Veterinary Professionals Only
Feline Formula

Indications
- Diabetes mellitus
- Enteritis
- Persistent hyperglycemia
- Diarrhea

It’s estimated that one in 200 cats may be affected with diabetes mellitus. If untreated or poorly controlled, diabetes mellitus can result in a number of complications, including ketoacidosis, hepatic lipidosis and chronic or recurrent infections.

High protein content may help reduce insulin requirements
- Helps promote insulin sensitivity
- Helps control glucose to aid in the nutritional management of diabetes

Formulated for the unique metabolic requirements of cats
- Cats have a metabolic need for high concentrations of dietary protein, compared to dogs
- Cats have a unique enzyme system that results in a slower rate of glucose uptake by the cells

High protein helps promote glucose control
- With high protein diets, most glucose production comes from gluconeogenesis in the liver
- Increased hepatic metabolism of protein reduces the reliance on carbohydrate metabolism
- Compared to carbohydrate, protein can slow the rate of glucose release after a meal
- This slowing effect may benefit diabetic cats by allowing the rate of glucose uptake by cells to more closely match blood glucose levels
Enhanced antioxidant content to reduce oxidative stress
- Oxidative stress, an imbalance between the formation of oxygen-derived radicals and antioxidant activity, increases in diabetes
- Increased intake of antioxidants, such as Vitamin E, helps control oxidative stress

Source of Omega-3 fatty acids
- May be beneficial in managing hypercholesterolemia and hypertriglyceridemia, metabolic changes associated with diabetes

### Average Nutrient Composition

<table>
<thead>
<tr>
<th></th>
<th>DM Dietetic Management® Dry</th>
<th>DM Dietetic Management® Canned</th>
<th>DM Savory Selects Dietetic Management™ Canned</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>As Fed Dry Matter</td>
<td>As Fed Dry Matter</td>
<td>As Fed Dry Matter</td>
</tr>
<tr>
<td><strong>Protein, %</strong></td>
<td>53.30</td>
<td>57.85</td>
<td>12.65</td>
</tr>
<tr>
<td></td>
<td>53.38</td>
<td>53.38</td>
<td>14.10</td>
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<tr>
<td><em><em>Carbohydrate</em>, %</em>*</td>
<td>13.79</td>
<td>14.97</td>
<td>1.07</td>
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<tr>
<td></td>
<td>4.51</td>
<td>2.69</td>
<td>11.59</td>
</tr>
<tr>
<td><strong>Fat, %</strong></td>
<td>16.50</td>
<td>17.91</td>
<td>7.79</td>
</tr>
<tr>
<td></td>
<td>32.87</td>
<td>4.50</td>
<td>19.40</td>
</tr>
</tbody>
</table>

*Calculated

### Excellent palatability for compliance
- Highly palatable to enhance patient acceptance
- Complete and balanced nutrition for maintenance of adult cats
- Can be used in multiple-cat households

### Dietary Transition Schedule*

<table>
<thead>
<tr>
<th>Transition Week</th>
<th>Current Diet (% calories)</th>
<th>Purina Veterinary Diets® DM Dietetic Management Formula (% calories)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>75</td>
<td>25</td>
</tr>
<tr>
<td>2</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>3</td>
<td>25</td>
<td>75</td>
</tr>
<tr>
<td>4</td>
<td>0</td>
<td>100</td>
</tr>
</tbody>
</table>

*In newly diagnosed cases, the transition may be quicker.

Caution: Insulin requirements may be dramatically reduced with the use of this diet. In controlled diabetics, it's critical that the transition from the cat's current diet to DM Dietetic Management Feline Formula is slow and that the blood glucose is carefully monitored.
Purina® Glucotest® Feline Urinary Glucose Detection System

- Simple, accurate monitoring of urine glucose at home
- Glucotest indicator pieces are mixed with litter and change color in response to urine glucose concentration
- Higher urine glucose concentrations result in more intense color changes
- A unique, patented system that improves at-home management of your diabetic feline patients

Dietetic Management® Feline Formula

Dietetic Management® Feline Formula from Nestlé Purina is available in dry and canned forms, including traditional paté and savory bits with gravy, for adult cats of all ages.

For more information, visit www.purinaveterinarydiets.com or call 1-800-222-VETS (8387) weekdays, 8:00 a.m. to 4:30 p.m. CT.
